

BODEN VROOMAN

Darien, CT | bovrroom@yahoo.com | 203-913-2638 | LinkedIn | bodenvrooman.com

EDUCATION

INDIANA UNIVERSITY
Luddy School of Informatics, Computing, and Engineering & Kelley School of Business
Bachelor of Science in Informatics
Minors: Marketing & Intelligent Systems | GPA: 3.5/4.0 | Dean's List (2024)

Bloomington, IN

May 2028

EXPERIENCE

X (SPACEX), New York, NY
Sales Intern, X Ads

- Built an AI tool that found and categorized 400+ X Ads Manager complaints and uses web research to investigate likely causes and potential fixes.
- Developed an AI shopping prototype for an internal Lowe's campaign pitch, showing how Grok Imagine could decorate outdoor spaces with real Lowe's Halloween products.
- Produced 15 ad creatives across nine personal campaigns, generating 400,000+ impressions.
- Taught sales team members how to apply Grok Build to daily sales workflows through practical demonstrations.

June - August 2026

DARIEN YOUTH COMMISSION, Darien, CT
Senior Counselor (2025) | Counselor (2024)

- Progressed to Senior Counselor, supporting safety, scheduling, and staffing for 65+ campers daily; coordinated field trips and maintained attendance records.

Summers 2024 - 2025

COUNTRY CLUB OF DARIEN
Snack Bar Attendant

- Served food, cleared tables, and maintained a clean, organized snack bar and dining area.

Summers 2022 - 2023

PROJECTS

Clarity | Self-Improvement App

- Built an AI-powered productivity app for iPhone connecting tasks, notes, and recordings. Currently testing and refining the app through TestFlight ahead of launch.

2026 - Present

Fate | Dating App Concept

- Tested a daily-match dating app concept with 70+ users over five days; recruited participants, manually matched users, and created feedback forms.

Fall 2024 - Spring 2025

Garden Guardians | C Educational Game

- Created a game aligned with UN SDG #2 using C, with dynamic memory, structs, file I/O, and persistent scoring.

Spring 2024

LEADERSHIP & INVOLVEMENT

Delta Upsilon | Founding Father

- Helping establish Delta Upsilon's IU chapter alongside fellow members.

Indiana University

Kairos Retreat | Student Leader (2024), Participant (2023)

- Led students through a week-long spiritual retreat focused on faith, purpose, relationships, and personal growth.

Fairfield Prep

IU Innovates: Active member of Indiana University's entrepreneurship program.

Volunteerism: 100+ hours (2021-2024), including food distribution at Fairfield County shelters and tutoring at Wakeman Boys & Girls Club and McKinley Elementary School.

Recognition: Academic Award for Excellence in Innovation, Fairfield Preparatory School (2024)

SKILLS

Design & Productivity: Microsoft PowerPoint, Canva, Grok Build

Development: Python, C, Git/GitHub, Linux/Unix, VS Code